



The Just Creations Fair Trade Ambassador Program provides in-depth exposure to Fair Trade, enabling participants to understand and commit to its values. Benefits for participants include, not only learning about Fair Trade, but also an opportunity to build their resumes, fulfill service requirements they may need for school or other organizations, and an invitation to travel to visit regional Fair Trade partners. Students who are selected to participate must be high school juniors and exhibit strong leadership and communication skills. They must also commit to the requirements and responsibilities of the program. The Application and Selection process starts at the beginning of the school year. The Fair Trade Ambassador Program runs from September to May.



Just Creations received the “2010 Best Public Education Program Award” from the Fair Trade Federation. “Their innovative program empowers young people to actively campaign for greater economic justice, while building professional skills for the future,” says Carmen K. Iezzi, former Fair Trade Federation Executive Director.

Fair Trade Ambassadors Will Have The Opportunity To:

LEARN

Learning sessions will feature lively discussion and interactive experiences that will deepen participants’ understanding of Fair Trade.

PLAN

Participants will develop and participate in at least one in-store or off-site event.

TEACH

Participants will prepare and give a presentation on Fair Trade at their school or church.

TRAVEL

Participants who complete all of the requirements and responsibilities of the program will have the opportunity to visit regional Fair Trade partners.

VOLUNTEER

Participants will volunteer 5-6 hours each month. These are split between two shifts.

Testimonials From Past Fair Trade Ambassadors

Since becoming a Fair Trade Ambassador, I’ve become more conscious and confident in my buying choices and how they affect others. Most important to me is how much it has taught me about the importance of relationships. It’s those relationships that define both my ambassadorship and Fair Trade, and its those relationships that ensure I will never forget this absolutely incredible experience.

JONATHAN, 2017-2018

I had not known what Fair Trade really means until I became a Fair Trade Ambassador. With the knowledge I gained from the program, I try everyday to advocate for, and commit to Fair Trade and its principles. I’m proud to call Just Creations my home away from home and its staff my second family!

ERIN, 2016-2017

As a Just Creations Fair Trade Ambassador, I gained the knowledge to inform others about Fair Trade. Through my participation, I have the ability to bring about a positive change not only in my community, but in communities throughout the world as well.

KRISTEN, 2009-2010